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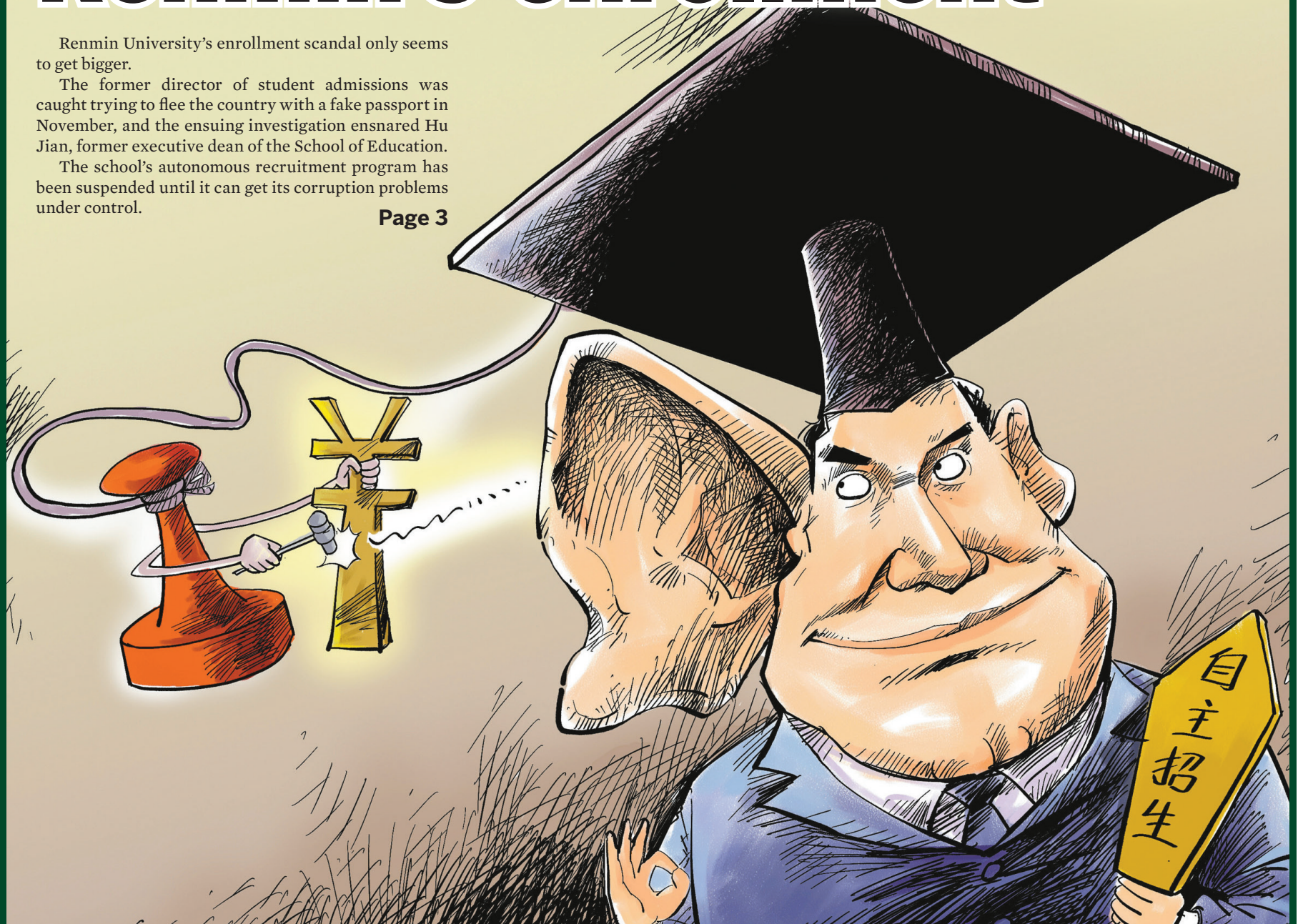
Scandal stops Renmin's enrollment

Renmin University's enrollment scandal only seems to get bigger.

The former director of student admissions was caught trying to flee the country with a fake passport in November, and the ensuing investigation ensnared Hu Jian, former executive dean of the School of Education.

The school's autonomous recruitment program has been suspended until it can get its corruption problems under control.

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New smart wristlet maps sleep

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Medical app brings mobile consulting to China

By BAO CHENGRONG
Beijing Today Staff

Although mobile medical consulting is a rising trend in the US, the China market has remained untapped.

But a new app by Spring Rain Software Company is introducing the concept and giving doctors a chance to make extra money. The service has already attracted 10,000 doctors and 15 million users.

"The Internet has changed many industries in China, but the medical industry is one of the few exceptions," said Zhang Rui, the app's creator. Sensing the great potential of the market, Zhang quit his job at Netease to start his own business in 2011.

The app provides four services: self-diagnosis, online and phone consulting, finding nearby hospitals or drugstores and sharing medical alerts.

Users can attempt a self-diagnosis by entering their age and sex. Checking off listed symptom helps users to narrow down their ailment. Xu Yanni, brand manager of the company, said the results comes from two databases, the US mobile medical database and dynamic content contributed by the app's doctors.

For more information, users can switch to the consulting section and get support from registered doctors at Second and Third Class A-Level hospitals.

The questions are sorted and sent to doctors in relevant departments, such as pediatrics and dermatology. On most occasions, users will get a free reply within an hour.

Users who want more information have to pay. Each doctor can set his own price, with most charging between 6 and 25 yuan. Phone consultations cost 60 to



Mobile medical consulting is a rising trend in the US.

CFP Photo

100 yuan.

User feedback from each consultation is used to rank the doctors and determine their pay. Zhang Rui said doctors awarded 5 points – the highest evaluation score – will get 120 percent of the profits. Negative comments can result in no payment.

"The assessment system emphasizes that the doctors need to win respect from their patients," Zhang said.

In the latest version of the app, released December 26, the company added a smart Q & A search system that uses real cases

collected during the last two years.

The company also plans to add optional services for members, such as purchasing reply priority and individualized services like lab report analysis and traditional medicine recipes.

Although Zhang still has no clear idea how the app will become profitable, the company is backed by some enthusiastic investors: \$3 million from Bluerun and \$8 million from Bertelsmann.

The company is expected to receive a third round of investment next year.



A new medicine app targets the Chinese market.

Photo provided by Spring Rain Software Company

Smart wristlets monitor sleep quality

BY BAO CHENGRONG
Beijing Today Staff

There were a lot of smart wristlet devices in 2013, but the iWan is like none other.

The iWan is the first wristlet in the world to use research from University of California to monitor a user's sleep by analyzing heart rate, movement and temperature.

Xu Youjin, creator of the wristlet, said most wristlets simply use sensors to determine whether someone is tossing and turning, but the heart rate is a better indicator of sleep quality.

Xu began developing the iWan in May.

The wristlet uses a Bluetooth connection to send sleep data to a custom-



Photo provided by iWan

ized app. Before falling asleep, a user can use the wristlet to adjust the room

temperature to something suitable. It can also be set to wake the user using

vibrations.

The app reports a user's sleep quality during four phases: deep sleep, rapid eye movement sleep, dreaming and waking. Apart from monitoring sleeping quality at night, the wristlet can also monitor one's exercise intensity and calorie consumption throughout the day.

Xu's first design was a thinner and cooler shape, but he abandoned it since it could not contain enough useful sensors. The current shape takes many elements into consideration, and is resizable, water-proof and damage-proof.

The wristlets are expected to hit the market in February at a price of 359 yuan. The product is currently seeking crowd funding on Demohour.com.

Corruption forces university to suspend autonomous recruitment



CFP Photo

BY BAO CHENGRONG

Beijing Today Staff

Renmin University has announced plans to suspend its autonomous recruitment program, according to the school's news center.

The suspension is widely seen as a response to the corruption scandal surrounding Cai Rongsheng, the school's former director of student admissions.

Cai was detained in Shenzhen in November while attempting to flee abroad on a fake passport. He is being investigated for accepting several hundred million yuan in bribes for autonomous recruitment.

A lecturer at the university speaking on the condition of anonymity said Cai admitted an 11-year-old from a rich family to the schools' undergraduate program.

Cai became the director of student admissions at Renmin University in 2005, two years after the school began its autonomous recruitment. As early as 2010, Cai was suspected of corruption.

Cai is not alone.

Hu Juan, former executive dean of the School of Education, is also being investigated. Both Cai and Hu had a close connection with the university's former headmaster Ji Baocheng: Ji was Cai's supervisor for his Ph.D and Hu was his secretary.

Zhang Keyun, a professor of economics at Renmin University, said he had raised the issue of enrollment corruption two years ago. Ji had been the headmaster for 11 years before retiring.

Renmin University recruits 3,000 students per year through its autonomous enrollment system, 1 percent of which is left for supplementary or special admission – a closed process.

Bribery was even more common in the university's recruitment of students having special abilities. One student who interviewed said the judges were allowed to see the faces of examinees rather than being separated by a curtain.

The last decade has had a number of similar cases. In 2010, Yu Xingchang, vice director of the education department of Jilin Province, was sentenced to life imprisonment for accepting 8.02 million yuan in bribes.

Yu was skimming bribes from students who applied to choose a school, have their examination scores recorded or change majors. In 2012, two officers in charge of recruitment in Liaoning Province were also suspected of taking bribes.

Xiong Bingqi, a professor at Shanghai Jiaotong University, said it's important to build a system to limit the power of administrative officers.

He also pointed out other problems with autonomous recruitment, such as schools not stating which kinds of students are eligible for special admission or preparing teaching models for these students.

Xiong also called on universities to make professors a part of autonomous recruitment.

Renmin University's recruitment of art students will continue, but some majors have added new second round examination. With the exception of dance, all first round examinations will place a curtain between judges and examinees. The process will be recorded, and all newcomers will be examined twice.

The Ministry of Education said it would begin supervising autonomous recruitment at 90 universities.

Smartphone class teaches English diction and intonation

BY BAO CHENGRONG
Beijing Today Staff

Learners who want the experience wandering a foreign city without the cost of the plane ticket can try Speaking Max, a new English learning website.

Li Jianjun, co-creator of the website, said Speaking Max has more than 1,440 course videos. Videos include many interviews with aerialists, aviation engineers, geeks from Silicon Valley and Ivy League students.

Users pick a video to watch based on their skill level and repeat after the interviewee. After the video, the app produces a graphical analysis showing the differences between the learner's speech and the original speaker's. The graphs teach both pronunciation and intonation.



All videos were shot in the US and produced by 232 staff members over five years.

Photos provided by Speaking Max

Videos are followed by lectures and training on dictation and speech. The Speaking Max app is available on most smartphones and tablets.

Turning the videos into courses took the website staff five years. The website's Korean team is responsible for recording interviews in Los Angeles, San Francisco, New York and London. Its American team helps to edit them into courses.

Li and his China team colleagues are in charge of product operation and marketing.

More than 150,000 users have tried the courses and quite a few become paid learners. The website is already profitable.

Li said their next plan is to create interactive courses and video segments shot in Australia.

Online awards await best French films

By LIU XIAOCHEN
Beijing Today Staff

The fourth My French Film Festival is being screened online by Unifrance from January 17 to February 17.

Founded in 1949, Unifrance promotes French cinema throughout the world as a partner of the French Embassy and the embassy's communication and cultural section.

MyFrenchFilmFestival.com is its latest product aimed at introducing Web users around the world to the latest offerings from young French filmmakers.

The festival will be accessible online in 15 languages for one month. Ten French feature films and 10 short films will compete for three awards: the Audience Prize, the International Press Award and the Social Network Prize.

Press and social awards will be selected by foreign journalists and 100 influential Facebook and Twitter users.

Web users who view the films online are invited to rate them and leave their comments. The films with the highest score will win the Audience Prize. The award winners will be screened on Air France flights for no less than six months.

The festival selection also includes a classic film and two French-language Canadian films presented out of competition.

There is another award for filmmakers being issued by famous director and the head of the festival jury Jean-Pierre Jeunet.

Popular directors such as Marco Bellocchio from Italy and Anurag Kashyap from India will also attend the festival.



A la Francaise



Mademoiselle Kiki et Les



Augustine

Photos provided by Unifrance



Feature Films

Au Galop
Augustine
Comme un Lion
J'enrage de Son Absence
La Fille du 14 Juillet
La Vierge les Coptes et Moi
Le Jour des Corneilles
Mariage a Mendoza
Mobile Home
Pauline Détective

Short Films

7ème Ciel
A la Francaise
Avant Que de Tout Perdre
La Fugue
Mademoiselle Kiki et Les
Montparnos
Solitudes
Argile
Le cri du Homard
Les Lezards
Le Premier Pas

Non-competition (Canada)

Avant Que Mon Coeur Bascule
Chef de Meute

Classics

Les Parapluies de Cherbourg

Russian center begins new year with classic films

By LIU XIAOCHEN
Beijing Today Staff

The Russian Cultural Center's film hall will be screening classic Russian films on Tuesdays and Fridays from January 14 to 28.

Screenings will include three films: *Moscow Does Not Believe in Tears* on January 14 and 17; *Ofitseri* on January 21; and *Attack on Leningrad* on January 24 and 28.

All the films are screened in Russian. *Moscow Does Not Believe in Tears* has Chinese subtitles.

Moscow Does Not Believe in Tears

The 50-minute film *Moscow Does Not Believe in Tears* tells the story of a poor, unmarried mother who finds true love.

The Soviet backdrop is essential to the film's significance. This film strides across 16 years and describes a story of people who keep in touch through non-malicious lies and hiding. The graceful Soviet era music is essential to its emotional impact.



Attack on Leningrad

Douban.com Photos

Although dated, the film is remarkably close to life. The attitude of the three women is similar to current social leanings. It won the Oscar for Best Foreign Language Film Award in 1981 and was nominated for the Golden Bear Award at the Berlin Film Festival in 1980.

Ofitseri

The film follows two friends – both military officers – and explores their contrasting lives, family, friends, children and

grandchildren. The story begins with the revolutionary war and ends in the year the film was made.

The film is about love of one's country, life and lover. No matter how the life changes, the companions remain loyal friends and carry the responsibility and honor of soldiers.

Attack on Leningrad

Attack on Leningrad is the representative work of Russian director Aleksandr



Buravsky. Set in Leningrad in 1941, the film follows a Soviet policewoman in her fight against the German army, espionage, spies and thieves.

The film also includes the experiences of a British journalist and the daughter of a former Soviet general, as well as the living conditions of the starving Soviet army and the common people.

The film focuses on the lofty position given to the working class by the Soviet government.

Cross-cultural drama explores life after the tsunami

By LIU XIAOCHEN
Beijing Today Staff

Shu / Gen, a drama by the Beijing Japan Foundation and Japanese Aomori Art Museum, is being performed by a team of actors from China, Japan and South Korea.

Beijing's Penghao Theater will be its last stop on an international tour with performances from January 10 to 12.

The performance, created after the 2011 Tohoku earthquake and tsunami, reflects on and contrasts each nation's approach to life, death and existence. It explores cross-cultural communication and new forms of dramatic expression.

Set in a hotel on the Japanese coast, the story begins with the marriage of a Japanese bride and South Korean groom. Their friend, a Chinese woman, also attends the wedding.

But the March 11 earthquake changes everything.

With dialogue in three languages and traditional and modern dance and music, the drama blends the present and the past. The story is one of life and death, love and hate, self and others and countries.

Koji Hasegawa, the director, is chief director of Japanese Aomori Art Museum. He established his theatre in 1978.

"It's not easy to feel the emotions of victims. The simple words 'There will always someone be beside you' are what the actors from Japan hope to express," Hasegawa said.

Hasegawa is cooperating with more foreign actors in recent years. He was invited to Theater der Welt 2005.

Dramas by his art museum were entered in the SPAF Festival in Seoul in 2007 and 2008.

Shu / Gen:

Where: Penghao Theater, 36 Dongmianhua Hutong, Dongcheng District

When: January 10 at 7:45pm
January 11 at 2:30pm
and 7:45pm
January 12 at 2:30pm

Cost: 100 yuan in advance or 120 yuan at the door; student 60 yuan

Web: penghaotheater.com



Photo provided by Beijing Japanese Cultural Center

By LIU XIAOCHEN
Beijing Today Staff

French architectural designer Paul Andreu was recently awarded the AFEX Award by the Associated Foreign Exchange (AFEX) for his Chinese works.

Andreu is the architect behind the Jinan Grand Theatre, China National Grand Theatre, Guangzhou New Stadium and Sanya Airport.

The French Ministry of Foreign Affairs said the award is given to famous international architects whose works reflect the influence of French architecture abroad.

Architecture is one of the main industries of France, generating €6.5 billion every year. More and more foreign architectural designs are from French architects.

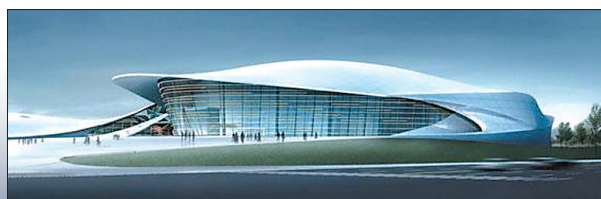
Andreu was born in France in 1938. He is famous for his airport designs, especially the French Charles De Gaulle Airport and the airports in Abu Dhabi, Manila, Jakarta, Cairo and Brunei.

His blueprints were selected for the China National Grand Theatre in 1999. After the theatre was finished in 2007, it was voted one of the Top 10 architectural wonders of the mainland.

AFEX was established in 1996. It promotes the designs of French architects working abroad. It has cooperated with UBIFRANCE to promote the economic relations, and its works are supported by many French enterprises.

The award is presented every two years to recognized outstanding works by French architects.

French architect awarded for his China designs



Guangzhou New Stadium

Edu.sdchina.com Photo



Jinan Grand Theatre
Shandong.gov.cn Photo



China National Grand Theatre

CFP Photo

The capital's best snowy sights



By **LIU XIAOCHEN**
Beijing Today staff

Beijing usually has several snows each winter. Many of the ancient buildings take on a distinctly different feel after a heavy snow, and appear more charming than they do under "ideal" weather.

Although the city was snowless in 2013, we hope this week's Travel page will be a useful guide to plan for snowy days that may come this month.

Imperial Palace

The Imperial Palace draws few visitors in winter, making it ideal for leisurely afternoon tours.

The Meridian Gate is the Forbidden City's front gate. The north, east and west gate towers link together to form a square. Pavilions on each side would sound with drums and bells when the emperor went to perform sacrifices at Tiantan, Ditan and the Imperial Ancestral Temple.

The Jinshui River leads to the Meridian Gate Tower at the end of the red river. Whenever it snows, the white marble railings of the Jinshui Bridge stand out against the Jinshui River and Meridian Gate. The river and towers have a marvelous contrast in the snow.

The Watchtower is another good place in the Imperial Palace to enjoy the snow. Because of the harmonious proportions of each part of the tower and its unique model, the Watchtower is one of the best known symbols of the Forbidden City.

The snow-covered rooftop casts a different reflection in the water, and the scene is marvelous in the afternoon sun. Even common point-and-shoot cameras can capture a work of art.

Jingshan Park

Jingshan Park is located on the

north of the Imperial Palace. A former royal park in the Yuan, Ming and Qing dynasties, Jingshan Park's main feature is Jingshan Hill. The pine and cypress are beautiful throughout the year.

The trees after a snowfall are one of the highlights of the park. The towering pines and cypress trees are equally spectacular. Stand under a tree and give it a shake to create your own miniatures snowstorm.

The most famous tree in the park, where the Chongzhen Emperor hanged himself, is at the east end. The trunk and branches are very thin and cannot hold too much snow.

Great Walls

Snow on the Great Wall is a spectacular scene, and the Gubeikou and Jiankou passes have the best views. Both are wild sections of the wall in serious disrepair. Seeing snow and frost on the grass makes it feel all the more ancient.

Gubeikou is the most complete Great Wall section. The broken walls and artillery shells holes make people feel as if they are still living in the age of war.

Jiankou is located in Huairou District. The Great Wall winds through the hills in a "W" shape like a tightly pulled bow. It was one of the most famous dangerous parts in the Ming Dynasty. In recent years, it is the most popular part of the Great Wall with photographs.

The traffic to Jiankou is not convenient in winter. Few photography enthusiasts are willing to make the trip. Gubeikou is on the Jingcheng Highway, which is more reachable.

If the visitors only want to watch the snow, they can go to Gubeikou to see the combination of the snow and the Great Wall on the Wuhu Mountain and Panlong Mountain.

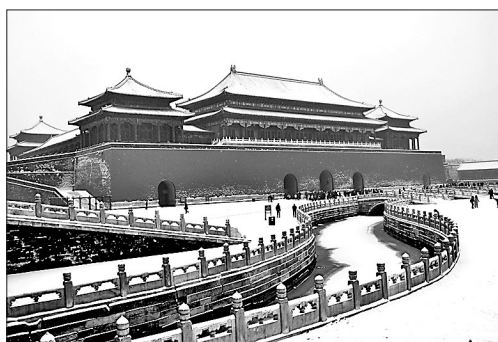


Snow-covered watchtower

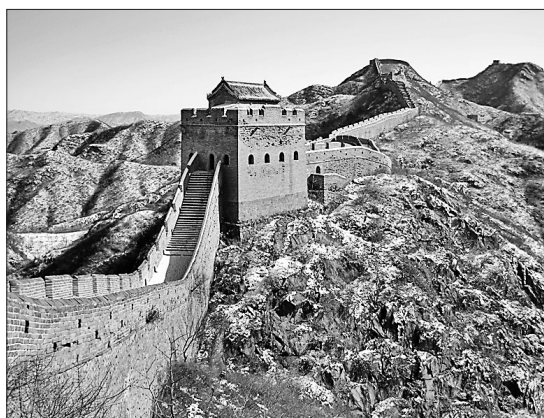
CFP Photos



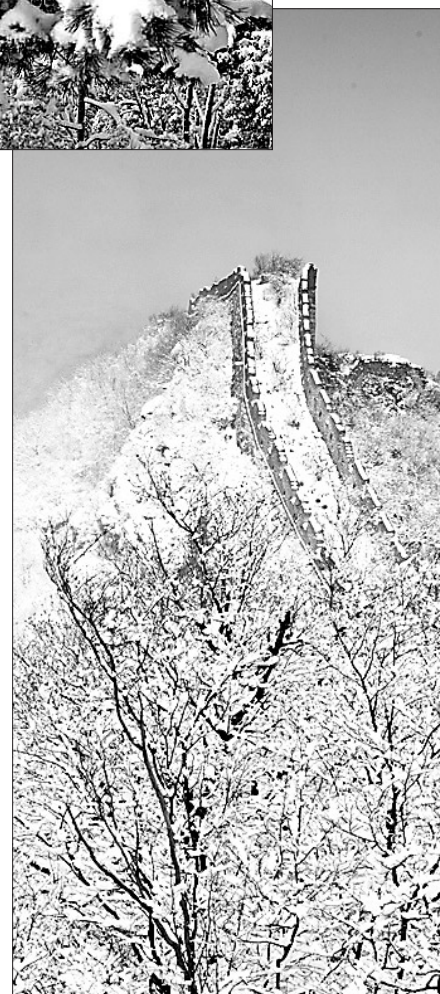
View of the Imperial Palace from Jingshan Park



Imperial Palace



Gubeikou



Jiankou

Stage

Ukraine Kiev Ballet: Swan Lake

Ukraine's Kiev Ballet Theater is bringing Swan Lake to the NCPA.

The ballet group was founded in 1867 by S. Lenchevsky. In the time since, under the leadership of renowned choreographers Serguey Sergueev and Vakhtang Vronskiy, it has become one of the world's most respected ballet groups.

It currently has 24 ballets in its repertory, among the largest in the world, and has had many notable dancers among its members.

Where: National Center for the Performing Arts (NCPA), 2 Xichang'an Jie, Xicheng District

When: 7:30 to 9:30 pm, January 10, 11 and 12

Price: 280-1,200 yuan

Tel: 4006103721

Email: ponypiao@damai.cn

Sarah Brightman's world tour



Sarah Brightman is the world's bestselling soprano beloved for her staggering vocal range and her impassioned film and stage performances.

Over a three-decade career, she's sold more than 39 million records worldwide and was the first artist to have been invited twice to perform theme songs at the Olympic Games.

She is frequently credited with pioneering the Classical Crossover genre, allowing music once reserved for conservatories and concert halls to seep onto the pop charts.

Where: Great Hall of the People, West side of Tian'anmen Square

When: 7:30 to 9 pm, January 19

Price: 380-1,680 yuan

Tel: 4006103721

Email: ponypiao@damai.cn

Community

Music

James Blunt: Moon Landing World Tour



Back once more to serene tone-deaf Adult Contemporary enthusiasts, James Blunt is inflicting a fourth studio album on the world: *Moon Landing*.

Unfortunately, Beijing could not dodge the bullet that is his world tour.

Where: MasterCard Center, 12 Xicui Lu, Xicheng District

When: 8 to 10 pm, January 4

Price: 280-980 yuan

Email: service_en@damai.cn

Zubin Mehta and Orquestra de la Comunitat Valenciana



The Orquestra de la Comunitat Valenciana (OCV), established in 2006, is the leading orchestra of Palau de les Arts Reina Sofia, in Valencia, Spain.

In a short time, the OCV has been positioned among the most upwardly moving orchestras internationally, and has received much praise by public and critics alike as "one of the best orchestras of recent years."

Maestro Zubin Mehta,

president of the annual Festival del Mediterrani, has had close relations with the OCV since it was created. The two performances of Wagner's famous Ring consolidated the international prestige of the young orchestra.

Where: National Center for the Performing Arts (NCPA), 2 Xichang'an Jie, Xicheng District

When: 7:30 to 9:30 pm, January 10

Price: 180-1,000 yuan

Tel: 400-610-3721

E-mail: ponypiao@damai.cn

Colorful Picture Books: Spring Festival

Intended for children 3 to 5 years old, the Colorful Picture Book Series uses picture books to help kids take their first steps into the world of art.

The Nian is an ancient beast from Chinese mythology. No one knows the exact form of the Nian, making it even more mysterious and dreadful. In this activity, art educator Wang Xuan will read the picture book Nian and discuss Chinese New Year traditions. Kids will also

make a "New Year's Dinner" out of light clay.

Where: 10 to 11 am, January 4

When: Ullens Center for Contemporary Art (UCCA), 798 Dashanzi Art District, 4 Jiuxianqiao Lu Chaoyang District

Price: 100 yuan (Free to members of UCCA Kids Club)

Tel: 5780 0200

Foreigners and Chinese networking event

This is a social networking that brings together some of the best and friendliest people in Beijing. The event is open to people from all industries who wish to forge new connections, strengthen old ones and meet people from other industries. It is the only event in Beijing that attracts a magic mix of expats and English speaking Chinese.

Don't miss this fun laid-back networking evening at Suzie Wong that unites young and young-at-heart professionals for a social evening in an exciting but safe venue.

Where: Suzie Wong, West Gate of Chaoyang Park

When: 7 to 10:30 pm, January 7

Price: 125 yuan (RSVP required); 600 yuan for entrance to seven events and a free Best of Bei-



Foreigners and Chinese

A social networking event for Beijing's best and friendliest!

Suzie Wong
7 January 7:30pm



ing Discount Card

Phone: 13911098002

Email: info@fcgroup.org

Art

Collection of art

One of Beijing's best galleries displays a collection of works from various Chinese artists that depict life in modern day China and the people living in it.



Where: Red Gate Gallery, Dongbianmen Watchtower, Dongcheng District

When: 9 am to 5 pm, through March 1

Tel: 6525 1005

Paintings of waste land

"The Waste Land Series 2011-2013" combines the poetry of TS Eliot and oil on canvas for a series of works that brings together the beauty of painting and the art of poetry.

Huang Rui is one of the brightest stars in China's contemporary art scene, and was instrumental in the creation of 798 Art Zone.

Where: 1-706 Hou Jie, 2 Yuan, 798 Dashanzi Art District, Jiuxianqiao Lu, Chaoyang District

When: 10 am to 6 pm, through January 29

Tel: 6432 2620

Europe takes the Royal Trophy

The seventh three-day Europe vs Asia Golf Championship, held at Dragon Lake Golf Club in Guangzhou, Guangdong Province, ended December 22.

The Asia team, made up of eight players from China, Japan, South Korea and Thailand, lost to Europe and failed to retain stewardship of the Royal Trophy.

David Howell, a golfer on the Europe team, said "Something magical just happened," when describing the victory.

It would be difficult to imagine even the most celebrated magicians conjuring up a greater escape from the jaws of defeat than Howell and his teammates. Trailing 7-3 on the final day and leading in only two of the remaining six matches, the European Team somehow managed to win five and claimed a half from the other one to emerge triumphant.

No one played a more prominent role than Howell, who was three down to in-form Korean star H.S. Kim when he began the last four holes. Howell took all four holes to secure an incredible one-up success.

"Though we failed in this championship, each of us has gave his best performance. We are looking forward to next year's tournament," said Zhang Lianwei, vice-captain of Asia, after the championship.

The Royal Trophy comes from the vision of the late legendary five-time Major winner Seve Ballesteros, his nephew Ivan Ballesteros and sports entrepreneur Lincoln Venancio; who dreamt of bringing Europe's golf boom to Asia.

Europe prevailed in the first two editions of the Championship while Asia secured a historic victory over the European masters in 2009 – possibly the Asian Continent's most important achievement in the sport to date.

In the third edition of the Royal Trophy, Asia, guided by their leader Naomichi "Joe" Ozaki defeated the experienced Europe players, obtaining a historic success.

The fourth edition of the Competition promised a fantastic celebration of golf and sport. But it delivered much more than anyone could expect.

Asia prevailed in the first day four-somes matches, but Europe stormed back to overtake Ozaki's team in the four-ball completion and enter the final day singles



Winners embrace by the hole's flag.



Digging victory out of the sand.



The Royal Trophy

with a narrow lead. Captain Colin Montgomerie's men battled Ozaki's best for six hours on a Sunday in the Amata Spring Country Club.

The fifth edition of the Royal Trophy

began January 7, 2011 at Black Mountain Golf Club in the coastal town of Hua Hin, Thailand. It was one of the competition's most inspirational and remarkable series of matches.

On the first day of the tournament, Asia and Europe tied 2-2. In the second day, the Asia Team made the first "clean sweep" in the history of the competition – winning all four four-ball matches and securing a lead which seemed to guarantee Asia the victory.

But on the final day, Montgomerie and his team went undefeated throughout the day, winning six and halving two of the final day eight singles matches, securing the victory by the narrow margin of 9-7 and retaining stewardship of the Royal Trophy.

The sixth edition of the Royal Trophy was held as a tribute to the late master of team golf Steve Ballesteros. The com-

petition was held at the Empire Hotel & Country Club, in Brunei's monumental rainforest and the pristine waters of the South China Sea.

Europe dominated the first day of Foursomes 31/2-1/2, with Asia recovering in the Four-ball matches to bring the score to 41/2 to 31/2 and then a monumental final day of Singles that tied 8-8.

European Team Captain José María Olazábal selected Ryder Cup stars Francesco Molinari and Nicolas Colsaerts to represent Europe in the Four-ball 18th hole play-off while Asian Team Captain Ozaki nominated Koreans Y.E. Yang and K.T. Kim – with the latter sinking a 15-foot birdie putt to secure the victory for Asia.

A Royal Trophy Garden was developed at The Empire Hotel and Country Club with a tree planted by each captain and player, with a special tree planted for Ballesteros.

Children boost financial knowledge for future success

The "HSBC Cup," a contest to challenge children's financial knowledge, was held in Beijing on December 22.

Contestants came from six schools, including Xiyuan Primary School, East Elementary School and Jiuxianqiao Center Elementary School.

Participants had to use their knowledge to solve questions of financial scrutiny, engage in a debate and participate in a simulated auction.

The recent interest in children's finan-

cial management is mainly driven by family, friends and the media. Experts say preschool time is the most important for forming a concept of financial management.

At the beginning of 2013, CBRC and the Beijing Youth Daily Group began holding training classes to teach teens about wealth, financial managements and growth.

At the same time, the *Beijing Youth Daily* began printing a financial education column, drawing financial cartoons and

sponsoring contests and a training camp.

The activities have helped more children to learn the importance of financial management and to pay attention to topics regarding the economy. Many children now have dreams of becoming major financial players.

The journey to a great fortune starts small, and wealth takes time to accumulate.

Children who participated in the competition are eligible to attend a financial



Winners pose for a souvenir photo.

management training camp this winters. The organizers will select a financial essay and outstanding paintings from 2013 to compile into a book about children's financial management cultivation. The book is expected to print in March 2014.